



Committed to supporting people living with dementia

Dementia Education Programme

We designed and implemented our Dementia Education Programme to create our dedicated Dementia Champions.

As the age of the UK's population is increasing, new health challenges are becoming more apparent - one is the increasing number of people who are living with dementia. At Friends of the Elderly, we recognised this and now have Dementia Champions throughout the Charity.

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We offer dementia care across our homes and services and our approach is to treat everyone as an individual, as we believe no one should be defined by a diagnosis of dementia’

Jessica Dean, Friends of the Elderly’s
Head of Marketing and Communications

Our **Dementia Champions** are exceptionally passionate about their work. They support residents who are living with dementia to maintain their independence as much as possible and to live fulfilled lives.

We are proud of the approach we’ve taken to support our residents who are living with dementia and have embedded a dementia friendly culture across the whole charity. Through our care teams and Dementia Champions, we deliver tailored care that supports each person, regardless of their individual capabilities, to continue living fulfilled and happy lives.

We partnered with Worcester University’s highly regarded Association For Dementia Studies - which is an active research and education centre at the University – and worked closely with Professor Dawn Brooker. Through this partnership, our Dementia Education Programme was created and implemented.

As a result of the Dementia Education Programme, we now have a team of dedicated Dementia Champions and dementia trained members of staff (including our Chief Executive) across all our care homes and day care centres. These staff members attend additional training and work with residents, clients and staff to ensure the highest quality dementia care is provided. Our Care Home Managers are also trained in leadership in dementia care through the Dementia Education Programme.





At Friends of the Elderly we offer a wide and varied range of support to people living with dementia including building activities around each individual's preferences, likes, pastimes and hobbies.

Our teams also support residents to maintain daily living tasks; supporting residents to continue with everyday tasks such as washing up and making drinks, as well as activities such as gardening and hobbies.

Grazing plates - plates with smaller selections of snacks and fruits - are provided for residents who choose not to sit and eat a full meal. The grazing plates encourage people to eat as they move around, which helps to maintain their nutritional intake. Hydration stations are also placed around our homes – again promoting independence and encouraging people to keep hydrated.

Everyone at Friends of the Elderly believes in seeing the person and not their diagnosis. The Charity's Dementia Champions are extremely enthusiastic about their work. The whole team is totally focused on what our residents and clients can do, rather than what they can no longer do.

Activities

- Cooking
- Gardening
- Arts and crafts
- Music
- Reminiscence
- Poetry
- Themed events

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