

ROLE DESCRIPTION

Promotions & Marketing Volunteer

REPORTS TO: Football Friends Project Officer

LOCATION: Various locations – London (working with West Ham Foundation)

COMMITMENT: To be discussed

Friends of the Elderly has been supporting older people for over 100 years. We believe all older people should have the opportunity to live fulfilled lives.

We provide a wide range of support to help people remain living in their own homes through to residential care when this is no longer an option. Our befriending services are delivered by trained volunteers and help prevent and overcome loneliness. We also support those struggling to cope financially with a small grants programme for items such as cookers, fridges and washing machines – essential everyday items needed for health and well-being.

'Any Old Irons' is a programme of activities and events for older football fans and works in partnership with West Ham. It gives participants the opportunity to meet new people, reminisce about their club, learn digital skills and to connect to other activities in their communities. We aim to prevent and combat loneliness and isolation by bringing people together through a shared interest.

We are looking for volunteers to help with promotion and marketing. This involves reaching out to elderly people and sharing the awareness of the program, through handing out leaflets, speaking at events/meetings or via sharing online content. Volunteers are integral to supporting our Football Friends sessions that are hosted at various football clubs in and around London.

Experience required:

- Confident to communicate and start up conversations
- Experience in promotion/marketing
- Good local knowledge of the area
- Happy to work independently
- Experience of working with older people

Desirable:

- An interest in football

- Able to participate in low impact physical activity such as walking football
- An understanding of safeguarding of vulnerable adults

Person specification:

- Enjoy spending time with older people
- Reliable and able to commit on a regular basis
- Have empathy and understand the needs of older people
- Warm, friendly, outgoing and enthusiastic
- Works well with others – participants and delivery partners
- Would like to make a real difference to the lives of older people
- An awareness of the issues that might be faced by older people

Process for application:

- Please complete an application form and return to hello@fote.org.uk.
- As the role involves working with vulnerable adults all volunteers will need a Disclosure and Barring Service (DBS) criminal records check. This is free for volunteers.
- Two good references.
- Induction will be provided.

Once all the above have been successfully completed, you will be able to commence your volunteering role.

Development and support

Ongoing support from your manager, other staff and other volunteers. Mandatory training will be required to meet the current legislation dependent on role

Additional training may be offered as appropriate

You will be invited to attend volunteer meetings and receive regular communication from the charity.

Confidentiality

All volunteers must respect the confidentiality of any matters they may learn in the course of their duties relating to guest, staff and the general public as well as matters of business concerning the Charity.

The duties and requirements in this job description are not exhaustive and amendments and additions may be required in line with future policy changes.

To find out more or to register your interest, please send us an email on hello@fote.org.uk or call us on 0330 332 1110.

To apply, please complete a volunteer application form and send it to us via email on hello@fote.org.uk or post it to –

Friends of the Elderly
The Hub
40-42 Ebury Street
London
SW1W 0LZ

All FotE appointments and promotions will be made in accordance with the equal-opportunities policy.

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